

College of Applied Business (CAB)

Sent-up Examination, February 2015

BBA / First Semester / ENG 201: English I

Candidates are required to give their answers in their own words as far as practicable.

Section A

Time: 20 minutes

1. **Give the abbreviation of the following units of measurement and scientific terms (ANY FIVE)** [5x1=5]
Calorie, square foot, tablespoon, watt, weight, logarithm, megahertz, microampere, amplitude, modulation.
2. **Put suitable punctuation where necessary from the choices given.** [5x1=5]
 - a. friday is a THANKSGIVING Day. (capital, small letters)
 - b. The employees reception will be held next week.(apostrophe/comma)
 - c. Note Hand-Tighten the nuts. (colon/ semicolon)
 - d. You will be fired unless you obey company rules. (dash/hyphen)
 - e. Will you work at the main office or at the branch (question mark/exclamation point)

OR

In the sentences below, supply the correct words/terms from the choices given [5x1=5]

- a. The doctors' strike has caused inconvenience o a lot of _____ (patients/patience).
- b. Please keep _____ (quite/quiet). This is study area.
- c. Let me _____ (site/cite/sight) this most recent case as an example.
- d. They are fighting over a _____ (minor/miner) thing.
- e. Many people disliked the _____ (desert/dessert) prepared for guests last night.

Section B

Time: 30 minutes

3. **Read the passage and answer the questions that follow:**

Charlie Hebdo sells 1.9 million copies

AGENCE FRANCE PRESSE

PARIS: French satirical magazine Charlie Hebdo has sold 1.9 million copies of its latest issue, which has provoked protests by Muslims around the globe over a new cartoon of the Prophet Mohammed. Distribution has however been hit by printing problems, with only 230,000 copies ready against the one million that had been expected to ship this weekend, its distributor MLP said. The technical problem had been resolved and "distribution will resume normally tomorrow", MLP said.

The issue was the first since two Islamist gunmen stormed Charlie Hebdo's Paris office on January 7 and massacred 12 people, saying they were taking revenge for previous publications of Mohammed cartoons. The no-holds-barred publication defiantly published what it called the "survivors' issue" on Wednesday, featuring Mohammed in a white turban and holding a sign that reads "Je suis Charlie" under the words: "All is forgiven." Newsagents yesterday received another million copies of the issue, which "is still selling well" but not in the frenzy seen the previous two days after the issue came out, according to the French printing union UNDP.

On Wednesday and Thursday, the 27,000 news outlets in France sold out within hours, with newspaper vendors selling 1.2 million copies. In addition, hundreds of thousands of copies have been bought by companies, institutions and communities. Parisian theatres bought 25,000 copies to distribute to patrons and Air France took tens of thousands for its passengers, said MLP. A further 150,000 are being shipped abroad. Germany is the largest buyer, with MLP to deliver 55,000 copies by tomorrow.

A total of five million copies of the issue will be printed, with deliveries continuing next week. Prior to the attacks, the magazine sold around 60,000 copies a week. An app that lets readers download the magazine has also been launched.

Questions: (ANY FOUR)

[4×2=8]

- a. What was the controversy about the magazine *Charlie Hebdo* and what happened as a reaction?
- b. Was the reaction appropriate? Write your reason based on the newspaper article.
- c. Why was there a distribution problem?
- d. What was published in the “survivors’ issue”?
- e. What occurred in the *Charlie Hebdo*’s Paris office on January 7th, and why?

Section C

Time: 80 minutes

4. Apply the four levels of interacting with the text to “*Piano*” or “*The Tale*”. [12]
5. **Answer ANY TWO of the following questions:** [2×5=10]
 - a. Explain how the story “*The Telegram on the Table*” reflects the attitude of the present youths in Nepal.
 - b. What did you learn about life and death from the poem “*On the Eve of his Execution*”.
 - c. Do you agree with Moti Nissani on “*Why go to University?*” that education is supremely valuable?.
 - d. According to Yudhisthira, by giving up desire, a person can become rich. Explain what he means by the statement.
 - e. What is the fundamental theory of the story “*The Brave Little Parrot*”.